

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500046-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 3050 K Street N, Suite 100
 Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2212

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	500046	06394348

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	10am-11am	10am - 11am	-TWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 9:59 AM 10am-11am 10am - 11am :30 DSCT12106 \$600.00 NM 1 WFSB F 11/02/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12106 \$600.00 NM									
2	10/30/12	11/02/12	11a-12p Price is Right	11am - 12pm	-TWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 10:50 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12106 \$850.00 NM 1 WFSB W 10/31/12 10:58 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12106 \$850.00 NM									
3	10/30/12	11/02/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 1:29 PM M-F CBS Soaps 1230-2p :30 DSCT12106 \$850.00 NM									
4	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 12:10 PM Eyewitness News 12pm - 12:30PM :30 DSCT12106 \$850.00 NM 2 WFSB F 11/02/12 12:12 PM Eyewitness News 12pm - 12:30PM :30 DSCT12106 \$850.00 NM									
5	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12106 \$950.00 NM 1 WFSB F 11/02/12 4:22 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12106 \$950.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2212	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 5:23 PM Eyewitness News 5pm - 5:30pm :30 DSCT12106 \$2,100.00 NM 2 WFSB W 10/31/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 DSCT12106 \$2,100.00 NM									
7	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 5:46 PM Eyewitness News 5:30pm - 6pm :30 DSCT12106 \$2,100.00 NM 2 WFSB W 10/31/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 DSCT12106 \$2,100.00 NM									
8	10/30/12	11/02/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 6:24 AM Eyewitness News 6am - 6:30am :30 DSCT12106 \$1,600.00 NM									
9	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 DSCT12106 \$2,500.00 NM 2 WFSB Th 11/01/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 DSCT12106 \$2,500.00 NM									
10	10/30/12	11/02/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 6:58 AM Eyewitness News 6:30am - 7am :30 DSCT12106 \$1,600.00 NM									
11	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 6:59 PM Inside Edition 7pm - 7:30pm :30 DSCT12106 \$1,750.00 NM 1 WFSB F 11/02/12 7:19 PM Inside Edition 7pm - 7:30pm :30 DSCT12106 \$1,750.00 NM									
12	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12106 \$800.00 NM 2 WFSB Th 11/01/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12106 \$800.00 NM									
13	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2212	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	2	\$1,750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12106 \$1,750.00 NM 2 WFSB Th 11/01/12 7:45 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12106 \$1,750.00 NM									
14	10/30/12	11/02/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 10:00 AM 9am-10am 9am - 10am :30 DSCT12106 \$600.00 NM 1 WFSB W 10/31/12 9:50 AM 9am-10am 9am - 10am :30 DSCT12106 \$600.00 NM									
15	11/04/12	11/04/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:08 AM Face the Nation/ Face the State 10:30am - 11:30am :30 DSCT12106 \$600.00 NM									
16	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 9:55 AM CBS Sunday Morning 9:00am - 10:30am :30 DSCT12106 \$1,600.00 NM									
17	10/30/12	10/30/12	NCIS	8pm-9pm	-1-----	:30	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -1----- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 7:58 PM NCIS 8pm-9pm :30 DSCT12106 \$10,000.00 NM									
18	11/05/12	11/06/12	10am-11am	10am - 11am	MT-----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10:26 AM 10am-11am 10am - 11am :30 DSCT12106 \$600.00 NM 2 WFSB Tu 11/06/12 10:28 AM 10am-11am 10am - 11am :30 DSCT12106 \$600.00 NM									
19	11/05/12	11/05/12	11a-12p Price is Right	11am - 12pm	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11a-12p Price is Right 11am - 12pm :00 \$850.00 NM See MG 19.2 2 WFSB M 11/05/12 12:28 PM M-F CBS Soaps 1230-2p :30 DSCT12106 \$850.00 NM MG for 19.1 11/05									
20	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:16 PM Eyewitness News 12pm - 12:30PM :30 DSCT12106 \$850.00 NM									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	2212

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
21	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$950.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 11/05/12 4:10 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12106 \$950.00 NM									
22	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,100.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 11/05/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 DSCT12106 \$2,100.00 NM									
23	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,100.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 11/05/12 5:46 PM Eyewitness News 5:30pm - 6pm :30 DSCT12106 \$2,100.00 NM									
24	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 11/05/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 DSCT12106 \$2,500.00 NM									
25	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 11/05/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12106 \$800.00 NM									
26	11/05/12	11/06/12	9am-10am	9am - 10am	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 11/05/12 9:31 AM 9am-10am 9am - 10am :30 DSCT12106 \$600.00 NM 2 WFSB Tu 11/06/12 9:55 AM 9am-10am 9am - 10am :30 DSCT12106 \$600.00 NM									

Total Spots 39

Gross Total \$58,500.00

Agency Commission \$8,775.00

Net Amount Due \$49,725.00

Payment Terms Net 30 Days

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